



Dmytro Bilukha

Senior Frontend / Tech Lead

📍 Vinnytsia, Ukraine · Remote · Open to relocation

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Tech Lead with 10+ years of JavaScript experience and **6+ years of mentoring developers**. Led the **React Forum** (cross-team code review community) and managed teams of up to 12 engineers at Ukraine's largest grocery retailer (300+ stores, 900K+ monthly organic visits, 61M UAH record monthly GMV). Delivered x32 growth in content engagement, improved web performance by 40%, and architected the merger of two major platforms into a unified e-commerce solution.

EXPERIENCE

Tech Lead / Senior Frontend Developer

TEMABIT Software Development (Fozzy Group) · Vinnytsia, Ukraine · Mar 2016 – Present · 10+ years

Tech Lead — Marketing Features Team (2019 – Present)

PLATFORM & ARCHITECTURE

- **Led the merger of [shop.silpo.ua](#) and [silpo.ua](#)** into a unified platform, contributing to +12% traffic and +4% conversion rate
- **Personally built or led development of 8 product areas from scratch:** content pages, recipes module, banners/promo-blocks service, page builder, stores directory, vacancies/HR portal, events & ticketing, and gift certificates
- **Architected banners microservice** — extracted from monolith, enabling rapid onboarding of new products (50+ banners for LOKO app with zero additional development)
- **Migrated React Page Constructor to Angular Page Builder** with SSR, 10+ configurable widgets, solving SEO and rendering challenges
- **Designed the routing gateway (404-service)** — React vs Angular rendering with DB-driven route resolution

PERFORMANCE & GROWTH

- **Improved Core Web Vitals (LCP/FCP) by 40%** through iterative optimization
- **Reduced JavaScript bundle size by 17%** via code splitting and dependency optimization
- **Launched Recipes module — achieved x32 page views growth**, +200% purchases from recipes, +31% CR to orders
- **Delivered promotional landing pages with 1M+ views** (Black Friday), driving 62% new customer acquisition
- **Built LEGO brand page** with 54% visit-to-action conversion rate and 82% product engagement

REVENUE IMPACT

- **Promotional carousels generated 65M UAH revenue/quarter** (+26% QoQ growth)
- **Contributed to record 61M UAH monthly GMV** (December 2025)
- **Delivered 6+ high-traffic landing pages** (150K–1M views each) with 5% e-commerce conversion
- **Supported 310M UAH total promotional revenue** during Black Friday (243K transactions)

LEADERSHIP

- **Managed teams of 8–12 engineers** (current: 2 FE, 2 BE, 3 QA, 1 BA, 1 Designer), grew from developer to tech lead in 3 years
- **Managed 2 teams simultaneously** during e-commerce platform launch (2020–2021)
- **Served as Scrum Master** — facilitated retrospectives, sprint planning, and continuous improvement
- **Captained the React Forum** — led cross-team code review, established coding standards
- **Mentored 5+ developers to senior level**, conducted 1-on-1s and technical interviews
- **Configured CI/CD pipelines** in Azure DevOps and GitLab

Senior Frontend Developer (2018 – 2019)

- Built core SPA architecture for [silpo.ua](#) using React, Redux, and GraphQL
- Integrated GraphQL API for real-time product catalog and user data
- Implemented complex checkout and registration flows

Frontend Developer (2016 – 2018)

- Developed product catalog, cart, and checkout flows
- Built reusable UI component library; implemented responsive design

Cross Platform App Developer

AppsStudio · Ukraine · Mar 2015 – Mar 2016 · 1 year

- Developed 4 cross-platform mobile apps (Android/iOS) using Sencha Touch and Cordova

Frontend Developer (Freelance)

- Developed templates for CMS platforms (Joomla, WordPress)

KEY PROJECT

silpo.ua — Unified E-commerce Platform

Ukraine's largest supermarket chain (Fozzy Group, 300+ stores)

900K+ monthly organic clicks · 49.5M impressions/quarter · 1.66M active weekly users · 61M UAH record GMV/month

React Redux TypeScript GraphQL Node.js Next.js Angular AWS EKS Webpack

- Unified platform: online store + content + recipes + page builder + back-office
- 100+ microservices on AWS EKS, 10 frontend teams
- Custom routing architecture with React/Angular coexistence and 404-service gateway

shop.silpo.ua — E-commerce Platform (Completed)

Standalone online grocery store · Launched 2020 · Merged into silpo.ua in 2024

React Redux TypeScript GraphQL CSS Modules

- Built the entire e-commerce frontend from zero: catalog, cart, checkout, promotions
- Scaled to serve one of Ukraine's largest grocery delivery operations
- Successfully merged into silpo.ua unified platform (+12% traffic, +4% conversion rate)

TECHNICAL SKILLS

Frontend	React, Redux, TypeScript, Next.js, Angular, HTML5, CSS3, CSS Modules, Stylus
Backend	Node.js, GraphQL, REST API
AI/LLM	AI-assisted development (Kiro, Claude, Gemini, Codex), custom MCP servers, agentic workflows
Tools	Git, Webpack, GitLab CI/CD, Azure DevOps, Sentry, Cypress
Infra	AWS EKS, Microservices architecture
Practices	Code Review, ADR, Agile/Scrum, OKR, A/B Testing, Mentoring

EDUCATION & CERTIFICATIONS

Master's degree — Vinnytsia State Pedagogical University · 2002–2007	Claude Code in Action — Anthropic (2026)
Mobile Development — GeekBrains · 2012–2014	Claude 101 — Anthropic (2026)

LANGUAGES

Ukrainian (Native) · English (B2) · Russian (Native)

INTERESTS

Wrestling — Master of Sports in Greco-Roman wrestling, 5x regional champion, bronze medalist at Ukrainian Universiade. Former wrestling coach before transitioning to IT.

Family — Married, 3 children. Pet lover (dog, cat, fish).